



Certified Vendor Program Application Privacy Policy

Effective Date: August 1, 2025

Delta Psi Rho Sorority, Inc. (“we,” “our,” “us”) is committed to protecting the privacy and personal information of all individuals who apply to participate in our Certified Vendor Program. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information during the application process.

1. Information We Collect

When you apply to become a certified vendor, we may collect the following types of personal and business information:

- **Contact Information** (e.g., name, email address, phone number, mailing address)
- **Business Information** (e.g., company name, business license, EIN/tax ID, website, product offerings)
- **Payment Information** (e.g., fees related to application or licensing)
- **Supporting Documents** (e.g., contracts, branding materials, product photos, insurance certificates)
- **Social Media and Online Presence** (e.g., links to business pages, digital portfolios)

2. How We Use Your Information

We use the information you provide for the following purposes:

- To evaluate and process your application
- To verify business legitimacy and compliance with our guidelines
- To communicate with you regarding your application status or any required follow-ups
- To maintain a secure and up-to-date directory of certified vendors
- To process applicable fees and manage vendor licensing
- To enforce compliance with our Operating Guidelines and Code of Conduct for Licensees

3. How We Share Your Information

Your information will only be shared:

- Internally with authorized members of the Delta Psi Rho Sorority, Inc.

- With third-party service providers who assist in payment processing, data hosting, or contract signing (all of whom are required to maintain confidentiality)
- When required by law or in response to valid legal requests
- With your consent, such as for promotional purposes if your business is featured as a certified vendor

4. Data Security

We take appropriate technical and organizational measures to protect your data from unauthorized access, disclosure, or misuse. This includes secure servers, encrypted file storage, and access controls limited to authorized personnel.

5. Data Retention

We retain applicant information for as long as necessary to:

- Fulfill the purpose for which it was collected
- Comply with our legal and contractual obligations
- Maintain accurate vendor records and archives

If your application is denied or withdrawn, we may retain your information for up to 12 months unless otherwise requested.

6. Your Rights

You have the right to:

- Access and review your submitted information
- Request corrections to inaccurate information
- Request that we delete your information, subject to retention obligations
- Withdraw your application at any time by contacting us

7. Updates to This Policy

We may update this policy periodically. Any changes will be posted to our official website and reflected by the "Effective Date" above.

8. Contact Us

If you have questions about this privacy policy or how your information is handled, please contact:

Vendor Relations

Delta Psi Rho Sorority, Inc.

Email: vendor@communicationsatdpr.com